

20th January 2025

STATION ROAD KNOWLE SOLIHULL B93 0PT
01564 773 348
WWW.ARDEN.SOLIHULL.SCH.UK

Dear Parent/Guardian,

We have today started using our new *Attend* system and all parents/guardians who hold legal parental responsibility will today have received a message.

At Arden Academy we firmly believe that regular school attendance is vital for your child's growth, not just academically, but also socially and emotionally. It is in the classroom where friendships are forged, ideas are exchanged, and lifelong skills are honed. Every day missed represents a missed opportunity for your child to engage with their peers, teachers, and the diverse learning experiences we offer.

We are committed to fostering a culture of consistent attendance, ensuring that your child has every opportunity to thrive. To bolster our work around attendance the school has invested in new software to improve our communication and information sharing with parents about their child's attendance

Through the new '*Attend*' system, we will be monitoring attendance closely and will communicate attendance news regularly. Messages from *Attend* will appear separately from our main school communication system so please do look out for these text and emails and acknowledge their receipt.

This is an ideal opportunity to please ensure that all contact details are correct and that any changes are updated via Edulink; **this includes emails for all those who hold legal parental responsibility** as most communications will be sent by email.

We understand that life can sometimes throw unexpected challenges and there may be barriers to regular attendance. If you haven't already, please get in touch with us to see how we can provide support.

Your role as parents and carers is paramount in ensuring that your child arrives at school each day, ready to learn and grow. If you have any issues with attendance and would like to talk to us, please contact the school office or your child's Head of Year.

Thank you for your continued support.

Regards,

Attendance Team