

## KS4 – Year 10 – Creative Technologies

Term	Topic Titles	Brief Overview
<b>1</b>	Pre-Production Documentation	<p>This topic area will feature in the exam paper and will be taught and applied through the creation of a coursework project.</p> <ul style="list-style-type: none"><li>● Understanding the requirements of a client brief.</li><li>● How a target audience will affect the design of a media product</li><li>● How to rapidly generate ideas through the creation of mind maps and mood boards</li><li>● How to plan and design a media product through the creation of wireframes, visualisation diagrams, and asset tables</li><li>● How to explain the design process of a media product and relate all decisions made back to the client brief and target audience.</li></ul>
<b>2</b>	Factors That Influence Graphic Design	<p>This topic area will feature in the exam paper and will be taught and applied through the creation of a coursework project.</p> <ul style="list-style-type: none"><li>● Understand the purpose of media products</li><li>● Understand the content, style, and colour in media products</li><li>● Understand the purposes of camera techniques, lighting, and audio in media products.</li></ul>
<b>3</b>	Visual Identity & Digital Graphics	<p>This is a (25%) coursework unit where students will present their visual response to a specific client brief. Students will:</p> <ul style="list-style-type: none"><li>● Demonstrate their planning process from client brief to final media product.</li><li>● Demonstrate a range of iterations as their ideas of the media product develops.</li><li>● Use industry terminology to support and justify their design choices through the design process.</li></ul>