

KS4 – Year 11 – Creative Technologies

Term	Topic Titles	Brief Overview
1	Distribution Considerations	<p>This topic area will feature in the exam paper and will be taught and applied through the creation of a coursework project.</p> <ul style="list-style-type: none"> ● Understand how media products are distributed ● Understand the properties of image, audio, and moving image files
2	Interactive Digital Media	<p>This is a (35%) coursework unit where students will present their visual response to a specific client brief. Students will:</p> <ul style="list-style-type: none"> ● Demonstrate their planning process from client brief to final media product ● Demonstrate how they are repurposing chosen assets to suit their intended purpose of their media product ● Demonstrate how effective their final media product is in meeting all the requirements found in the client brief ● Demonstrate effective reflection of their final media product against the client brief and target audience
	The Media Industry	<p>This topic area will feature in the exam paper and will be taught and applied through the creation of a coursework project.</p> <ul style="list-style-type: none"> ● Understand all the different sectors and products that can be created within the media industry ● Understand the role and purpose of a variety of creative and senior job roles within the media industry
3	Revision and Exam skills	<i>Revision will cover all aspects of the course</i>